

JUST BOUGHT YOUR FIRST TRUCK?

WHY THIS MATTERS

A lot of new owner-operators hit the road fast but skip the foundation. Insurance, business setup, clean books, miss one and you risk paying more tax than you need to or exposing yourself to personal risk. The truck might run, but your paperwork has to run with it.

LOCK IN YOUR INSURANCE

Many new drivers are shocked when they get blocked for a lack of years in the industry. Get your coverage approved and matched to your truck and routes.

INCORPORATE OR REGISTER

Your truck carries risk. One crash or claim can hit your personal assets if you're not set up properly. Protect yourself and unlock more write-offs by setting up a proper business structure from day one.

SET UP YOUR BOOKS

Spreadsheets get messy fast. Missed receipts and sloppy books mean lost deductions and higher taxes. Start with simple, organized bookkeeping. Track fuel, repairs, income, and expenses clearly.

WHAT HAPPENS IF YOU DON'T

Surprise costs, missed refunds, and more stress at tax time. It costs less to set it up right than to fix it later.

WHAT TO DO NEXT

Get rolling the smart way. Book your free 15-minute strategy call and we'll show you exactly what your first year should look like.

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